

Notable Experience

Web Design: **MindWorks Clinical Psychology** had a placeholder web page providing contact information, but no content. An informative W3C-compliant, CSS-styled XHTML site was designed with clean markup and optimized search engine information for more effective aggregation. Traffic to the site increased and contact because of the site rose dramatically.

Comprehensive Sign Design: Designed an understated sign package for Northern Virginia community **Stone Ridge** that served directional, amenity and marketing purposes. The simple and versatile design addresses all needs and community branding, and has won the MAME award for Best Community Signage for four years running.

Marketing Sign Design: Integrated a series of marketing signs reflecting ad campaigns for **Leeland Station** in Stafford County, VA. The signs were recognizable, effective and easily updated due to their component construction, contributing to FABA and MAME award wins.

Actual Experience

Advertising Design	Copywriting	Interior Signs	Presentation Backgrounds	Trade Show Displays
Area Maps	Corporate ID	Interactive e-Publications	Press Kits	Typography
Banners	Datasheets	Informational Graphics	Print Production	Vehicle Graphics
Billboards	Display Kiosks	Investors Proposals	Project Management	Vendor Coordination
Blog Styling	Directional Signs	Invitations	Promotional Items	Web Animation
Branding	Entry Monuments	Letterhead	Proposal Covers	Web Graphics
Brochures	Environmental Signage	Location Maps	Regional Advertising Campaigns	Website Design
Business Cards	Floor Plan Illustrations	Logo Design	Sales Center Design	Window Displays
Catalog Design	Flyers	Marketing Plans	Sales Collateral	Window Graphics
Cloning & Healing	Framed Displays	Mailing Labels	Self-Mailers	
Compositing	Forum Styling	Newsletters	Silhouetting & Masking	...and more
Comprehensive Sign Packages	General Photography	Postcards	Spot Illustration	
Community Site Plan Illustrations	Imaging	Posters	Targeted Marketing	

Employment History

Contract/Freelance

Creative/Marketing Consultant for A Parliament of Owls, LLC
Branding, Imaging and Design, Advertising design and concept, concept and contributions for preliminary marketing plan.

Graphic Outpost 9/05 – 3/07

Owner/Creative Director
Design and layout, concept for print, web, sign and copy. Traffic management of jobs, freelancers & vendors. Estimating, coordination and final production on all jobs.

Jack Morris Advertising 5/00 – 8/05

Graphic Artist
Graphic creation for signs, print and web. Production of publication advertising, e-documents, signs & marketing illustrations. Prep and assembly of displays and presentations. Design and rough engineer of signs, display units and sales centers. Some systems maintenance.

Direct Press Modern Litho 7/99 – 5/00

Production Manager – Internet Services
Layout, design and preflighting of customer jobs. Traffic and customer service.

List Services Corporation 9/98 – 4/99

Graphic Designer – Marketing
Migrate sales sheets from 1-color print to 2-color PDF, design and imaging for report covers and presentation graphics.

Graphic Designer – Advertising and Promotions

Layout and design for 1-, 2- and 4-color print work, print advertising. Logo design and re-creation.

Sales Collateral Design: Concept and conversion of the 1600+ document library of sales collateral for **List Services Corporation** from print-only 1-color files to secure, portable, cross-platform PDF format, making the company among the first in the industry to adopt the print and internet friendly file format, allowing for fast, easy updating, generation and distribution or printing of sales collateral.

Pitch and Presentation Consultation: Consulting for educational software start-up, **A Parliament of Owls, LLC**, giving marketing advice and freelance design, providing a branded look, standardized elements and a loose campaign and marketing plan, allowing investors to see numbers and complex visuals together in a well-conceived business plan and proposal. This approach has already raised significant seed money without the prohibitive expense of a salary or agency contracts.

Education

Bachelor of Fine Arts; Graphic Design, 1998
Savannah College of Art and Design
Savannah, GA

Macintosh Computer Fluency

Adobe Photoshop CS2
Adobe Illustrator CS2
Adobe InDesign CS2
Adobe ImageReady CS2
Acrobat 6.0 Professional
QuarkXPress 3.3–6.5
Macromedia Dreamweaver 8
Macromedia Fireworks 8
Macromedia Freehand MX 2004
Adobe PageMaker 6.52 (Classic)

XHTML and CSS

**Familiarity with Windows versions of same programs.*

***Functional familiarity with many more applications.*

Awards and Recognitions

Contributions to MAME, FABA, FFFL/Monument and Aurora Award wins with **Jack Morris Advertising**, including four consecutive wins for Best Community Signage at Van Metre's **Stone Ridge**.

2003-2004 Golden Web Award for Farrell & South Riding Pediatrics

Inclusion in 2006-2007 "Who's Who in Executives and Professionals"